INSPIRING WORCESTERSHIRE

LEWIS FROM "THE APPRENTICE"

LEWIS ELLIS – CAREERS ADVICE (KS3)



There are lots of ways to start a career whether that is through an apprenticeship, a vocational course or a degree. You may start out working for a company, but then decide you would like to work for yourself and start your own business. There are lots of entrepreneurs but there is no specific course on entrepreneurship.

Lewis Ellis recently appeared in the hit TV series "The Apprentice". Lewis kindly visited the Worcestershire LEP office to record this short video which features Lewis providing young people with some hints and tips which may help them on their journey towards the world of work.

As part of this series of careers activities you will be given the opportunity to explore the many careers that may be open to you should you wish to become an "Entrepreneur" and start up your own business.

Before starting this activity please watch this short video

VIDEO – Lewis Ellis Advice

You should be able to view this video on your computer or mobile phone.

SECTION 1
WHAT IS AN "ENTREPRENEUR"?

Let's start by understanding exactly what is meant by an ENTREPRENEUR.

Watch this video created by "Big Ideas – Wales"

1. Can you research and write the definition of the word "Entrepreneur"?

2. Can you find write a paragraph about a famous Entrepreneur and the products or services they have created? Research this on the internet if you need to.

Worcestershire Local Enterprise Partnership

THE CAREERS & ENTERPRISE COMPANY

SECTION 2
LEWIS ELLIS – LESSONS LEARNED

Now you have a better understanding about what an Entrepreneur is let's look at Lewis's journey and some of the lessons he has learned along the way.

Please answer the questions below based on the film clip you have viewed.

Write a full paragraph for each section answering all the questions you have been asked.

1. What are the different routes into careers that Lewis talks about?
Why did he choose the University route?
Do you think that it was a good idea for Lewis to complete a Foundation degree? Why?
If you do not know what a Foundation Degree is research it.

2. **What skills did Lewis pick up whilst working abroad?**
He talks about life skills. What do you think that these are?
What life skills do you think that employers are looking for?
What life skills do you have that you could put on a CV?
How did you get these (looking after siblings, helping with a youth group, playing in a team)?

3. Lewis looked for people who had already achieved something similar to what he wanted to achieve.
What do you think that you can learn from people who are doing the job that you want to do?

4. Lewis contacted every marketing agency in Manchester.
What skills did this require?
Do you think that many people said no?
How did he cope with that?
Did he give up?

5. Lewis explained that a Skills Show or Careers Fair is the best place for you to speak to people in the industry that you want to join?
Why do you think that is?
What could you learn?
What questions would you ask the exhibitors?

6. At the end of the clip Lewis gives advice for anybody wanting to start their own business but it is just as important for people who want to work for a company.
What is it?
Do you think it is good advice?

SECTION 3
LEWIS ELLIS – ENTERPRISE PROGRAMMES

Now we have heard from Lewis and explored his journey so far let's start exploring some of the participation programmes on offer to budding young entrepreneurs.

1. Using the internet can you try and research 3 x Enterprise programmes which you could participate in as a young entrepreneur?

1 |
2 |
3 |

2. By using the link below can you investigate some of the programmes on offer through "Young Enterprise"
LINK – YOUNG ENTERPRISE
Please answer the questions below

Out of the 6 x Enterprise programmes on offer from Young Enterprise which one would interest you most? Please explain why?

If your school participated within "Company Programme" what NEW skills do you think you and your team would learn about?

Can you explain the benefits of learning these new skills? How will they help you in the world of work?

Why do you think it is important to have "Employers" supporting your team while you participate in this programme?