INSPIRING WORCESTERSHIRE

LEWIS FROM "THE APPRENTICE"

BECOMING AN ENTREPRENEUR!!! (KS3)



There are lots of ways to start a career whether that is through an apprenticeship, a vocational course or a degree. You may start out working for a company, but then decide you would like to work for yourself and start your own business. There are lots of entrepreneurs but there is no specific course on entrepreneurship.

Lewis Ellis recently appeared in the hit TV series "The Apprentice". Lewis kindly visited the Worcestershire LEP office to record this short video which features Lewis providing young people with some hints and tips which may help them on their journey towards the world of work.

As part of this series of careers activities you will be given the opportunity to explore the many careers that may be open to you should you wish to become an "Entrepreneur" and start up your own business.

Before starting this activity please watch this short video

VIDEO – Lewis Ellis Advice

You should be able to view this video on your computer or mobile phone.

SECTION 1
WHAT IS AN "ENTREPRENEUR"?

Let's start by understanding exactly what is meant by an ENTREPRENEUR.

Watch this video created by "Big Ideas – Wales"

1. Can you research and write the definition of the word "Entrepreneur"?

2. Can you research 5 x famous entrepreneurs and list the products / services they have created? Research this on the internet if you need to.

	Name	Product/service
1		
2		
3		
4		
5		

Worcestershire Local Enterprise Partnership

THE CAREERS & ENTERPRISE COMPANY

SECTION 2
LEWIS ELLIS – LESSONS LEARNED

Now you have a better understanding about what an Entrepreneur is let's look at Lewis's journey and some of the lessons he has learned along the way.

Please answer the questions below based on the film clip you have viewed.

1. **Why do you think Lewis did not enjoy his work experience?**

2. **Do you think not enjoying work experience is a positive outcome? Why?**

3. Lewis decided that he wanted a career that made him happy.
Explain why you think it is important to be happy in the career choices that you make?

4. Lewis said that he had no goals when he was in college.
What effect do you think that this had on his education?

5. Lewis was told that he was not clever enough to go to University.
How did he react?
How would you have reacted?
What did he gain by reacting in the way that he did?

6. Lewis has made a point of meeting people who have started their own marketing companies so that he can learn from them.
What sort of qualities do you think that he needed to do that?
What did you think about the way that he got to meet these people?

7. Lewis uses the phrase 'faking it 'till you make it.'
Describe how he does this from the video clip.
Is he successful? Why?

8. **What skills and qualities do you think that you need to be an entrepreneur and run your own business?**

SECTION 3
LEWIS ELLIS – JOB PROFILES

Now we have heard from Lewis and explored his journey so far let's start exploring the job roles which you could undertake as a small business owner or as an entrepreneur.

1. Can you list 5 x job roles which you think you could undertake as a small business owner or as an entrepreneur?

1
2
3
4
5

2. By using the link below can you select 3 of these job roles and research some further information about them. If you can't find the exact job role you have listed, then try and select a role which is similar.
JOB PROFILES

JOB ROLE 1 -

How many hours per week would you expect to work in this role?

Can you name 3 x GCSE subjects which might help you in achieving this role?

What would the starting salary you could expect to earn in this role be?

What "Work Experience" could you undertake before looking to secure this role?

JOB ROLE 2 -

How many hours per week would you expect to work in this role?	
Can you name 3 x GCSE subjects which might help you in achieving this role?	
What would the starting salary you could expect to earn in this role be?	
What "Work Experience" could you undertake before looking to secure this role?	

JOB ROLE 3 -

How many hours per week would you expect to work in this role?	
Can you name 3 x GCSE subjects which might help you in achieving this role?	
What would the starting salary you could expect to earn in this role be?	
What "Work Experience" could you undertake before looking to secure this role?	