INSPIRING WORCESTERSHIRE

CAREERS ACTIVITIES LINKED TO KEY INDUSTRY SECTORS

HOSPITALITY AND TOURISM CAREERS ACTIVITY (KS3)

Whether you know exactly what job you want to do and how to get there, or whether you aren't sure just yet, researching the job roles within different industry sectors will help you to expand your knowledge and help you understand the learning pathways, skills and qualifications which potential employers may be looking for from young people entering their industry sector.

During this activity you will be able to explore these different job roles, begin to look in more detail at specific job roles and then use labour market information to understand what type of employers you could end up working for.

As part of this series of careers activities you will be given the opportunity to explore the many careers that may be open to you should you wish to take up a role within the Hospitality and Tourism industry sector.

SECTION 1
WHAT IS HOSPITALITY AND TOURISM ?

Let's start by understanding exactly what is meant by HOSPITALITY AND TOURISM. **Click here to watch this short video.**

You should be able to watch this video on your mobile phone or on your computer.

Can you list below 10 different job roles that you would find in the Hospitality and Tourism sector?

Please don't focus just on the job roles featured within the video try and research some more by exploring the internet.

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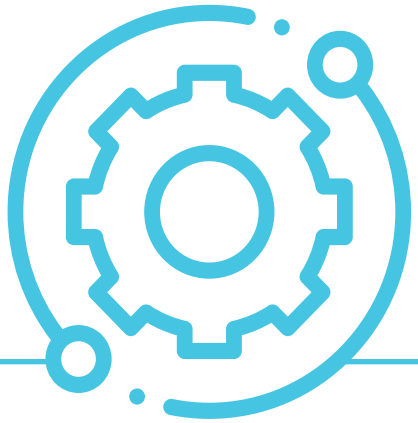
Worcestershire Local Enterprise Partnership

THE CAREERS & ENTERPRISE COMPANY

SECTION 2
ROUTES INTO HOSPITALITY AND TOURISM

There are several different entry routes you could take to join the HOSPITALITY AND TOURISM sector. Let us explore these routes in more details.

Use the link below to explore some information about T-Levels.



THE TECHNICAL ROUTE

Known as Tech levels or T-levels, these include qualifications such as BTECs and NVQs in Engineering, ICT and construction & the built environment.

Vocational courses prepare you for a particular job, industry or sector. They are often very practical and may include coursework assignments related to real-work scenarios, as well as links with employers. Vocational courses are offered at different levels and can lead onto apprenticeships, higher education (university) and employment

T-Levels in cultural heritage, visitor attractions and catering are due to be introduced by colleges and training providers across the UK from September 2023.

Even though T-Level courses relating to the Hospitality and Tourism sector are not yet available please research and provide your answers in the Free Text Boxes below.

Research and answer the following questions about the TECHNICAL route into Hospitality and Tourism.

1. Using the internet can you research and list the local colleges or training providers who offer technical opportunities in Worcestershire?

2. Can you read the document by following the link below and list 5 x vocational qualifications which might be of interest to you?

3. What do you think are the benefits of choosing the TECHNICAL ROUTE into Hospitality and Tourism?

THE APPRENTICESHIP ROUTE

Apprenticeships allow you to earn money, combining on-the-job training with study. They can open doors to a wide variety of Hospitality and Tourism jobs and can be taken at different levels, including intermediate, higher and degree apprenticeships.

You will generally need a minimum of five GCSEs (or equivalent) including English, maths and science or technology subjects, often at grades 9 to 4 (A* to C) due to competition for places.

Research and answer the following questions about the APPRENTICESHIP route into Hospitality and Tourism.

1. Using the **this website** can you explore and list some key facts about Hospitality and Tourism apprenticeships?

2. Using the internet can you research and list some companies in Worcestershire that offer Hospitality and Tourism Apprenticeships? Can you also provide details of what services they offer?

3. What do you think are the benefits of choosing the APPRENTICESHIP ROUTE into Hospitality and Tourism?

THE UNIVERSITY ROUTE



After completing your A-Levels, T-levels, IB, Highers, BTEC Level 3 or equivalent, you may decide to go on to study Hospitality and Tourism at university.

Degree courses (BEng) normally last for 3 or 4 years while Masters courses (MEng) last for 4 or 5 years. Some courses involve a year working in industry or a year abroad. Students can take a 'general Hospitality and Tourism' degree or they might decide on a particular element of Hospitality and Tourism, for example Hotel Management. International Tourism or event management.

Research and answer the following questions about the UNIVERSITY route into Hospitality and Tourism.

1. Can you list the variety of Hospitality and Tourism disciplines you could study at University by **visiting this web page**?

2. What are the different degree types you could study if you wish to follow the University route into Hospitality and Tourism?

3. Using the internet can you research and list some local, regional and nationally based universities where you could study Hospitality and Tourism?

SECTION 2
EXPLORING JOB PROFILES

To help you understand and obtain more information about a variety of these job roles you can begin to explore their "Job Profiles".

A job profile should give you key information about the role including entry routes, qualifications, potential earnings and the tasks the job involves.

Using this link can you explore the following **JOB PROFILES** and then answer these questions for each of the job roles?



CHEF

1. How many hours per week would you expect to work as a CHEF?

2. Can you name the qualifications which might help you become a CHEF?

3. What would the starting salary be for a fully qualified CHEF be?

4. What "Work Experience" could you undertake before looking to become a CHEF?

5. Can you write a paragraph about the tasks you might be required to undertake as a CHEF?

Why not watch this short video about Cameron who is a Commis Chef Apprentice working at the Lancaster Hotel in London?

HOTEL MANAGER

1. How many hours per week would you expect to work as a HOTEL MANAGER?

2. Can you name the qualifications which might help you become a HOTEL MANAGER?

3. What would the starting salary be for a fully qualified HOTEL MANAGER?

4. Can you write a paragraph about the tasks you might be required to undertake as a HOTEL MANAGER?

5. Can you list 3 x employers in Worcestershire where you could be employed as a HOTEL MANAGER?

Why not watch this short video about Elizabeth who is a shadowing a HOTEL MANAGER who works for Hilton Hotels?

MUSEUM CURATOR

1. How many hours per week would you expect to work as a MUSEUM CURATOR?

2. Can you name the qualifications which might help you become a MUSEUM CURATOR?

3. What would the starting salary be for a qualified MUSEUM CURATOR?

4. Can you write a paragraph about the tasks you might be required to undertake as a MUSEUM CURATOR?

5. Can you list 3 x employers in the West Midlands where you could be employed as a MUSEUM CURATOR?

Why not watch this short video about Elizabeth who is an Assistant Museum Curator working for the Victoria and Albert Museum?